



2010-11 ANNUAL REPORT TO THE COMMUNITY

United Way
of Greater Waterbury





UNITED WAY OF GREATER WATERBURY IS A LEADER IN FACILITATING THE IDENTIFICATION OF REGIONAL NEEDS AND SUPPORTING SOLUTIONS

Dear Friends,

We all have been faced with difficult choices this year. Should I give? What can I afford to give? How can I help? Will my contribution make a meaningful community impact? Your decision to act has made all the difference.

Leadership takes many forms and is critical to the success of United Way. In this past campaign, \$3.5 million was raised by 7,947 donors who chose to step forward and respond to the needs of their community. We partnered with Crystal Rock in a unique Facebook promotional campaign. And who can forget, we roasted Dr. Jacoby. Both were unique efforts with a creative twist that put smiles on our faces and provided help to families and individuals who needed it most. We are extremely proud to have met our campaign goal this year.

United Way of Greater Waterbury continues to focus its actions on working with community partners and our 10 towns to make a meaningful community impact now and into the future. We support community-based strategies and initiatives that will elevate the quality of life for our entire region. United Way leaders are willing to make tough choices, provide strategic oversight and bring guidance, direction and clarity in these difficult times. By addressing immediate needs while working towards long-term community goals, we are providing a hand up, not a handout.

Looking forward, we will continue to invest in education, income and basic needs. We aim to increase opportunities for children and youth to succeed, help families gain financial stability through training and educational programs, and strengthen our community by assisting families and individuals to become more self-sufficient.

It takes collaboration from a diverse group of people to positively impact the community and create real, lasting change. We are very fortunate to have hard-working volunteers, generous donors, and a staff that is committed to the common cause.

Thank you for being leaders and choosing to make a difference. Your continued support will help us address community needs and meet the region's long-term goals. **We all live the motto – Give. Advocate. Volunteer. Together, we LIVE UNITED.**

Sincerely,



Chad Wable, FACHE

*President & Chief Executive Officer
Saint Mary's Health System*



Kristen Jacoby, MPH

*President & Chief Professional Officer
United Way of Greater Waterbury*

INVEST UNITED

We research, analyze, adjust and make sound investment decisions to create measurable, lasting change.



40
COMMUNITY PARTNERS
aligned with community impact goals



53
FUNDED PROGRAMS
measured outcomes for education, basic needs and income



23,914
PEOPLE CALLED
2-1-1 for help in the 10-town community



64
VOLUNTEERS SPENT 1,152 HOURS
reviewing community needs and agency effectiveness



3.5
MILLION DOLLARS
raised in 2010 by 450 volunteers & 7,947 donors



71
CAMPAIGN LEADERSHIP COUNCIL & BOARD VOLUNTEERS
assessed recommendations and determined final campaign goal

UNITED WAY PARTNERS

United Way of Greater Waterbury brings the caring power of our community together to create real, lasting change in order to improve lives for the long term. Living United means being part of that change. Our community partners include dozens of local non-profit agencies and community collaboratives, with a specific focus on education, income and basic needs.

2010-11 United Way Partners

2-1-1/United Way of CT	Families In Crisis	Mental Health Association
American Red Cross	Family Services of Greater Waterbury	Morris Foundation
Boy Scouts, Connecticut Rivers Council	FamilyWize	Nonprofit Assistance Initiative
Boys and Girls Club	Food Resource Committee	Nutmeg Big Brothers/Big Sisters
Bridge to Success	Girl Scouts of CT	Safe Haven of Greater Waterbury
Campership	Girls Incorporated of Southwestern CT	Salvation Army-Waterbury
Catholic Charities	Greater Waterbury Interfaith Ministries	Stay Well Health Center
Children's Community School	Jewish Communities of Western Connecticut	VNA Health at Home, Inc.
CT Counseling Centers	John J. Driscoll United Labor Agency	VNA Health Care, Inc.
CT Junior Republic	Kangaroo's Korner	Waterbury Day Nursery
CT Legal Services	La Casa Bievenida	Waterbury Youth Service System
Continuum of Care/Ten Year Plan to End Homelessness	LISA-Beacon House	Wellpath
Emergency Food and Shelter Program	Literacy Volunteers of Waterbury	YMCA-Cheshire
		YMCA-Waterbury

To view a current list, visit www.unitedwaygw.org.

464 children from low-income families were awarded camperships.

2,443 families were served through the 2010 Holiday Assistance Program. This is a 26% increase from 2009.

9,535 pounds of food collected for Stock the Pantry 2011.

10,102 FamilyWize claims were processed from June 2010 to June 2011, which equaled \$203,362 in savings.

BUILD UNITED

We are the only local nonprofit organization that funds 53 programs whose critical services deliver these building blocks for a better life.

EDUCATION

WE INVEST...

in our future by increasing opportunities for children & youth to succeed.

INCOME

WE HELP...

families & individuals increase their financial stability through training & educational opportunities.

BASIC NEEDS

WE BUILD...

the foundation for a successful community by helping people become more self-sufficient.

UNITED IMPACT

Your contributions have a direct and profound impact on improving people's lives – your families, friends, neighbors and fellow citizens.

1,892 YOUTH AGES 6-18

were awarded at least one fitness or sports-related achievement or activity badge from the Boy Scouts - Connecticut Rivers Council, which encouraged 1,680 scouts to be physically active.

254 YOUNG CHILDREN

at Kangaroos Korner, Waterbury Day Nursery and the Greater Waterbury YMCA's School Readiness program benefitted from better learning experiences after 55 early care and education teachers received stipends or other supports for participating in professional development.



87 ADULTS

improved their literacy skills and achieved workforce goals after 12 hours of instruction in the Basic Literacy or English-as-a-Second-Language programs.

20 ADULTS

obtained full-time or part-time employment within 3 months of their involvement in the Literacy Volunteers of Greater Waterbury program after being referred by the Department of Corrections halfway houses.



8,261 ADULTS AND 2,226 CHILDREN

learned about dental care at StayWell Health Center of Waterbury, and most began receiving treatment.

60 FAMILIES

residing in the Salvation Army's family shelter developed an action plan for getting into more permanent housing.

67 ADULTS

were evaluated as eligible and referred for federal food assistance by the Jewish Communities of Western Connecticut.



VOLUNTEERS

United Way was founded by volunteers and it is sustained by volunteers. As our most trusted resource, our volunteers are engaged in creating a shared vision and taking action to address the underlying causes of our region's most serious problems.

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WE CAN CHANGE WHAT WE SEE IN THE WORLD AROUND US



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Following is a list of leadership donors in the 2010-2011 fiscal year. Leadership givers are United Way of Greater Waterbury's most generous supporters. Through Leadership Gifts of \$1,000 or more, these individual philanthropists set an example for others and make a measurable difference in our community. We thank all our donors for helping to create opportunities for a better tomorrow. *Leavenworth Society members of five years or more appear in bold. Tocqueville Society members of five years or more have an asterisk.*

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Levels beginning at \$10,000 and progressing to over \$1,000,000

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Robert and Karen Nocera
 Kerry O'Brate
 Gary Brendan O'Connor, Esq.
 Ronald W. Ogrodnik
 Mary C. O'Hara
Sue Olson
 Stacey M. Ormsby
 Ms. Carolyn Orrell
 James and Madeline Orsillo
 Tom Owens
 Diana Pagliarini
 Peggy Panagrossi
Henry and Jeanne Paparazzo
 Joseph J. Pelliccia Jr.
Maureen and John Pennington
Jean and Scott Peterson
 Anthony and Christine Picano
 Robert F. Polito Jr.
Rabbi Eric and Dr. Ellen Polokoff
Margaret H. Polstein
Mrs. Donald J. Post, Jr.
 Christopher D. Potter

Francis Powell
Sheila and Lee Powers
Mary Prybylo
Matthew and Jaqueline Purpora
 James Ramey
 David J. Reckdenwald
Richard and Cynthia Retallick
 Michael F. Rettig
 Benjamin F. Rhodes
 Beverly Riddick
Andrew Roberts and Mimi Rivard
Mr. and Mrs. Corey Shaker
James and JoAnn Robertson
 Vera S. Roche
Drs. Mary Elizabeth Aquavia and David Roer
 Craig A. Rogerson
M. M. Rollefson
Gary and Sandra Roosa
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 Richard and Karol Ann Shalvoy
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 Mr. David J. Sikora
 Dana Marie Silva
 Jaimeson Sinclair
 Lee E. Sirotnak
James M. Sitro
 Paul Skibo
 Anne M. Slattery
Craig and Lori Snyder
Bill and Norma Solberg
 Jeffery L. Soucy
Mr. and Mrs. L. P. Sperry, Jr.

Peter E. St. Pierre
 John and Silvana Stankus
Mr. and Mrs. Gary Steck
 David W. Stickney
 John R. Strahley
George Strobel Jr.
Keith Sullivan and Carrie Zimyeski
 Alan Swiech
 Edward F. Szepanski
Peggy Tentoni
 Janine D. Thomas
Elizabeth A. Tillinghast
 Donald M. Troppoli
Mr. Edwin M. Undercuffler
 Marcos H. Valladares
David Van Allen
 Jeffrey J. Van Wagenen
Mr. and Mrs. Robert E. Veillette
 Christy A. Verrelli
 Nicholas and Maryanne Volkringer
Donald F. Waddell
 Frank Wagner
 June N. Walker
 James Watkowski
 Gregory R. Weller
Bette and Paul West
 Phyllis Winstead
 Mark Witkowski
 Joel Wolak
 Desiree A. Wolfe
 Sara Woods
Bill and Heidi Wrang
 Michael Wyrostek
John and Amy Yarbrough
Nick and Laura Zaino
 Jason and Jennifer Zbell
Dr. and Mrs. Ronald A. Zlotoff
One Bronze Member chose to remain anonymous

We apologize if your name has inadvertently been omitted; please notify Janet Collins, Director of Major Gifts at 203-757-9855 of any oversight.

We would like to take this opportunity to remember and honor the following departed members for their generosity and leadership:

Mary Jane Barlow	Henry Carpinella	Arthur Dayton	Robert J. Morrissey	Robert N. Whittemore
Elizabeth S. Benson	Jill Countryman	Robert T. Kenney	Dorothy Stein	

Please contact us if you would like us to remember a departed member not listed above.

1942 SOCIETY

The United Way of Greater Waterbury has provided services to our community since 1942, making a positive difference in the lives of countless individuals. Over time, the needs and types of services have changed, but United Way of Greater Waterbury's commitment to investing in our community's future and enriching lives is constant.

The 1942 Society recognizes those individuals who have chosen to have a significant impact on the future of our community by arranging for a planned gift to United Way of Greater Waterbury.

If you have included United Way of Greater Waterbury in your estate plans or will and your name is not included below, please contact Janet Collins, Director of Major Gifts at 203-757-9855 x17 or jcollins@unitedwaygw.org.

1942 Society Members

Christopher A. Brooks	Dr. William Finkelstein*	Eugene Kaplan	Michael R. Lenkowski	Attorney David Sfara
Orton P. Camp Jr.*	Phyllis Gephardt*	Reverend Boardman Kathan	Anita and Donald Liebeskind	Rebecca Williams
Garth and Janet Collins	Timothy W. Grimes	Chuck Kellogg	Patricia A. McKinley	<i>One 1942 Society Member chose to remain anonymous</i>
Dr. Richard Dyer	Kristen and Peter Jacoby	Marita Lawlor*	Sandra Vigliotti Senich	

**deceased*

A Partnership with United Way of Greater Waterbury provides:

- A way to invest in and improve the community making it a better and healthier place in which to live, work and do business for all its citizens
- The assurance that you are investing in local, community programs with measurable goals, proven track records and solid reports on results
- A way for you to integrate your organization's values into all aspects of your business
- A way to empower your employees, by equipping them with opportunities to execute social responsibility and bring your organization's values to life
- A way for the community to recognize the good works you are doing and supporting
- A way for employees to sense that you care and understand the needs of not only their community but also their families

TOP LEAVENWORTH SOCIETY COMPANIES BY NUMBER OF MEMBERS

Webster Bank.....	166
MacDermid Inc.....	33
Chemtura Corporation.....	26
Carmody & Torrance, LLP.....	17
Saint Mary's Health System.....	17
Waterbury Hospital.....	10
Hubbard-Hall Inc.	9
Pratt & Whitney.....	8
United Way of Greater Waterbury.....	8
Republican-American.....	7
Crystal Rock LLC.....	6
Connecticut State Employee Campaign.....	5
People's United Bank.....	5
Torrington Supply Company, Inc.....	5
First Niagara.....	4
Albert Bros. Inc.	3
Bank of America.....	3
City of Waterbury.....	3
H.D. Segur, Inc.	3
Naugatuck Savings Bank.....	3
The Platt Brothers & Company.....	3
American Electro Products, Inc.	2
Diagnostic Radiology Associates.....	2
Dumouchel Paper Company.....	2
Hartford Financial Services Group Inc.....	2
IBEW Local 420.....	2
ITW Waterbury Buckle / ITW Plastiglide.....	2
Jaci Carroll Staffing.....	2
Largay Travel, Inc.....	2
Liberty Bank.....	2
Macy's Logistics & Operations.....	2
Marjan, Inc.....	2
Merrill Lynch.....	2
New Opportunities, Inc.....	2
Post University.....	2
Schick Manufacturing, Inc.....	2
Secor, Cassidy & McPartland, P.C.....	2
United Parcel Service of America, Inc.....	2
Waterbury Regional Chamber.....	2
Wesson Energy, Inc.....	2
Worx Branding & Advertising.....	2

TOP TOCQUEVILLE SOCIETY COMPANIES BY NUMBER OF MEMBERS

Webster Bank.....	4
MacDermid Incorporated.....	3
Hubbard-Hall Inc.	2
Saint Mary's Health System.....	2



TOP 50 CAMPAIGN CONTRIBUTORS 2010-2011 CAMPAIGN SEASON

(Partner Agencies are in italics)

1. Webster Bank
2. MacDermid Incorporated
3. Chemtura Corporation
4. Saint Mary's Health System
5. Crystal Rock, LLC
6. Republican-American
7. Hubbard-Hall, Inc.
8. Connecticut Light & Power
9. Waterbury Hospital
10. Torrington Supply Company, Inc.
11. Connecticut State Employee Campaign
12. Waterbury Public Schools
13. United Parcel Service of America, Inc.
14. Bank of America
15. The Cly-Del Manufacturing Company
16. People's United Bank
17. ITW – Illinois Tool Works
18. City of Waterbury
19. Macy's, Inc.
20. Albert Bros., Inc.
21. Caromody & Torrance, LLP
22. Stop & Shop Supermarket Companies
23. Pratt & Whitney
24. Naugatuck Savings Bank
25. United Way of Greater Waterbury
26. Wesson Energy, Inc.
27. The Platt Brothers & Company
28. *Morris Foundation*
29. AT&T
30. JSD Partners
31. *Jewish Communities of Western Connecticut, Inc.*
32. WORX Branding & Advertising
33. Hartford Financial Services Group, Inc.
34. H. D. Segur, Inc.
35. Carpin Manufacturing, Inc.
36. *VNA Health Care, Inc.*
37. Atlantic Inertial Systems
38. Emerson Process Management
39. Aetna Inc.
40. *NEOPERL, Inc.*
41. Timex Group, USA, Inc.
42. TD Banknorth
43. Sikorsky Aircraft Corp.
44. Wolcott Board of Education
45. New Opportunities, Inc.
46. Pomperaug Regional School District 15
47. American Electro Products, Inc.
48. IBM Corporation
49. Post University
50. Costco Wholesale Corporation

GIVE 10%. GIVE 100%.
GIVE 110%
GIVE AN HOUR. GIVE A SATURDAY.
THINK OF *WE* BEFORE *ME*.

IN-KIND SUPPORT

United Way of Greater Waterbury would like to extend a heartfelt thank you to the businesses and individuals that graciously provided in-kind support throughout the 2010-2011 campaign.

Albert Bros. Inc.
American Medical Response
Big Dipper Ice Cream
Lawrence Brownstein
Tom Chute
Connecticut Light & Power and
Yankee Gas
Jon Crane
Crystal Rock, LLC
Dr. Daisy Cocco De Filippis
Glenn Andrew Productions LLC
IBM Corporation
IKON Office Solutions
Jaci Carrol Staffing
Jewish Communities of
Western Connecticut
Kyle Jokubaitis
Mary Jokubaitis
The Mattatuck Historical Society
People's United Bank

Powerstation Events
PROforma Communication Resources
Deb Ramos
Jescenia Ramos
Saint Mary's Health System
ShopRite of Waterbury
Shred-It
Susan E. Sprano
Sweet Claude's Ice Cream
Timexpo: The Timex Museum
Torrington Supply Company, Inc.
Universal Copy, LLC
Cliff Walker
Waterbury Hospital
Webster Bank
Michele Williams
Worx Branding and Advertising
Cierra Young
Elaine Zimmerman



UNITED WAY OF GREATER WATERBURY STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS FOR THE YEAR ENDED JUNE 30, 2011

(with summarized financial information for the year ended June 30, 2010)

	<u>2011</u>	<u>2010</u>
	Combined Total	Combined Total
REVENUES, GAINS, AND OTHER SUPPORT:		
Campaign applicable to current period:		
Contributions:		
Campaign	\$ 3,490,069	\$ 3,334,557
Gross Contributions	\$ 3,490,069	\$ 3,334,557
Uncollectible pledge expense	(142,900)	(192,368)
Net Contributions	<u>\$ 3,347,169</u>	<u>\$ 3,142,189</u>
Other Support:		
Program Support (Campership, Turkey, Homeless Connect, Bridge to Success, Other)	\$ 237,785	191,965
Investment Income (Includes realized loss on investments net of fees)	30,252	15,597
Corporate Sponsorship/Event Revenue	92,120	66,251
Administrative Fees	70,034	57,780
Miscellaneous Income	2,500	6,214
Total other support	<u>\$ 432,691</u>	<u>\$ 337,807</u>
TOTAL REVENUE	\$ 3,779,860	\$ 3,479,996
ALLOCATIONS, DESIGNATIONS AND FUNCTIONAL EXPENSES:		
Allocations, Donor Designations:		
Allocations to Impact Areas (Education, Financial Stability, Basic Needs)	\$ 1,477,438	\$ 1,446,332
Donor Directed Gifts (Designations to nonprofits and other United Ways)	1,425,897	1,295,009
Total Allocations and Donor Designations	<u>\$ 2,903,335</u>	<u>\$ 2,741,341</u>
Functional Expenses:		
Allocations and Agency Relations	\$ 94,338	\$ 75,600
Community Planning	154,305	151,139
Community Relations	96,508	116,000
Program Support	140,535	85,095
Corporate Sponsorship	88,664	69,096
Total Program Services Expenses	<u>\$ 574,350</u>	<u>\$ 496,930</u>
Resource Development	\$ 177,122	\$ 152,874
Management and General	\$ 213,970	\$ 227,301
Total Support Services Expenses	<u>\$ 391,092</u>	<u>\$ 380,175</u>
Total Functional Expenses	<u>\$ 965,442</u>	<u>\$ 877,105</u>
TOTAL EXPENSES	<u>3,868,777</u>	<u>3,618,446</u>
Change in Net Assets	(88,917)	\$ (138,450)
Unrealized gain and (losses) from investments net of fees	74,435	(75,396)
Change in Net Assets	<u>\$ (14,482)</u>	<u>\$ (63,054)</u>
Net Assets, beginning of year	1,055,576	1,118,630
Net Assets, end of year	<u>\$ 1,041,094</u>	<u>\$ 1,055,576</u>

**90% OF EVERY DOLLAR IS INVESTED IN PROGRAMS AND SERVICES
FOR HELPING PEOPLE IN NEED**

JOIN HANDS. OPEN YOUR HEART. LEND YOUR MUSCLE. FIND YOUR VOICE.

OUR 2011-2012 CORPORATE SPONSORS

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United Way
of Greater Waterbury

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