

# PERSONAL CARE KITS

## THE SITUATION

Individuals or families who live in transitional or low-income housing often find it hard to come by items that are essential for health and hygiene.

## THE SOLUTION

Do a drive that collects and organizes personal care items that can be distributed at local shelters or homeless resource centers.



## THE STEPS

### 1 MAKE YOUR PLAN

- Connect with United Way to confirm your drive, and to determine the recipients of your collected items.
- Build your team of friends and family to help with the drive.
- Determine the dates, times and locations for your drive.
- Secure your locations with the proper authorities.

### 2 PROMOTE YOUR DRIVE

- Post about your drive on your social media – and ask work groups, community groups or faith-based organizations to share your event information.
- Provide the date, time and location for the items drop-off, and the organization that will benefit from the donations.

### 3 DO THE EVENT

- Have tables and containers ready to store the donations you collect.
- Do your drive! Take lots of pictures and videos!
- Share your pictures and videos on social media, and share them with United Way.
- Thank those who donate for impacting the community.

HAVE QUESTIONS? NEED HELP?

UNITED WAY CAN ASSIST YOU: CALL 203.757.9855



**UPSTARTERS** is an initiative that gives local youth exposure to the role they can play in addressing community needs. Rather than hoping that youth learn about volunteerism or philanthropy by the time they are adults, **UPSTARTERS** provides opportunities today. **UPSTARTERS** is focused on the future generation of United Way learning to lead now. Get involved at [UnitedWayGW.org/UPSTARTERS](http://UnitedWayGW.org/UPSTARTERS)

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