

SCHOOL SUPPLY DRIVE

THE SITUATION

Teachers say that having the right supplies, and enough of them, are very important to student success – yet some families can't afford them.

THE SOLUTION

Support the Back to School Rally, which provides school supplies to hundreds of local children from low-income families.



THE STEPS

1 MAKE YOUR PLAN

- Connect with United Way to confirm your supply drive.
- Build your team of friends and family to help with the drive.
- Determine the dates, times and locations for your drive.
- Put together the list of supplies you want to collect (See suggestions above).

2 PROMOTE YOUR DRIVE

- Post about your supply drive on your social media – and ask any community groups you may know to share your event information.
- Provide the date, time and location for the items drop-off.
- Post signs near the drop-off location to make it obvious for donors to find you.

3 COLLECT & DROP OFF

- Do your drive! Take lots of pictures and videos!
- Share your pictures and videos on social media, and share them with United Way.
- Thank those who donate for impacting the community.
- Drop off your donations; United Way can assist you with coordination.

HAVE QUESTIONS? NEED HELP?

UNITED WAY CAN ASSIST YOU: CALL 203.757.9855



United Way of Greater Waterbury

UPSTARTERS is an initiative that gives local youth exposure to the role they can play in addressing community needs. Rather than hoping that youth learn about volunteerism or philanthropy by the time they are adults, **UPSTARTERS** provides opportunities today. **UPSTARTERS** is focused on the future generation of United Way learning to lead now. Get involved at UnitedWayGW.org/UPSTARTERS

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YOUTH COMMUNITY LEADERSHIP