ACTIVITY TOOLKIT

READ YOUR BOOK OUT LOUD!

THE SITUATION
To highlight the vital role that reading plays in education, understanding and positive development, the United Way of Greater Waterbury UPSTARTERS have created the Need To Read Community Project – and they need you to help them get the message out.

THE SOLUTION
Record yourself reading your favorite elementary school book, so that young people can be virtually read to!

THE STEPS

1. START CREATING
   - Grab your phone and record yourself reading a favorite elementary school book.
   - Don’t have a book handy? Let us know and we’ll help get you one!

2. TAKE A VIDEO
   - Once you are done recording your video, share it with us!
   - Send us your video by uploading it to the web address highlighted below.

WHAT’S NEXT?
- United Way and UPSTARTERS plan on using your video in a variety of ways – everything from social media posts to downloads for educators and children!

PLEASE UPLOAD YOUR VIDEO AT
UNITEDWAYGW.ORG/NEEDTOREAD

UPSTARTERS is an initiative that gives local youth exposure to the role they can play in addressing community needs. Rather than hoping that youth learn about volunteerism or philanthropy by the time they are adults, UPSTARTERS provides opportunities today. UPSTARTERS is focused on the future generation of United Way learning to lead now. Get involved at UnitedWayGW.org/UPSTARTERS