

# DIAPER DRIVE

## THE SITUATION

Parents often struggle with “basic needs” – everyday items like food or clothing. Baby diapers are really important, but they’re also very expensive.

## THE SOLUTION

You can organize a Diaper Drive, so parents can get help and so babies can be comfortable as they grow!



## THE STEPS

### 1 MAKE YOUR PLAN

- Pick a date for your event.
- Build your team with friends, family and classmates who want to help.
- Choose where you’ll keep the collected diapers (at home, at school, at your church).
- Have boxes or bins ready for your diaper collections. Make signs to explain your Drive!

### 2 PROMOTE YOUR EVENT

- Text or use social media to tell people about your event.
- Give people a set time to donate diapers (“This Friday from 2-4pm,” for example).
- Do the event! Take pictures and videos!
- Make the event fun by keeping an updated list of who has donated the most diapers.

### 3 CLOSE THE LOOP

- Ask United Way to help you drop off diapers at the local diaper bank.
- Thank everyone who donated to your Drive.
- Let people know through social media how many diapers were collected.
- Send your pictures and videos to United Way.

**HAVE QUESTIONS? NEED HELP?**

**TALK WITH A UNITED WAY MENTOR AT 203.757.9855**



United Way  
of Greater Waterbury

**UPSTARTERS** is an initiative that gives local youth exposure to the role they can play in addressing community needs. Rather than hoping that youth learn about volunteerism or philanthropy by the time they are adults, **UPSTARTERS** provides opportunities today. **UPSTARTERS** is focused on the future generation of United Way learning to lead now. Get involved at [UnitedWayGW.org/UPSTARTERS](http://UnitedWayGW.org/UPSTARTERS)

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