

MAKE A DRAWING!



THE SITUATION

To highlight the vital role that reading plays in education, understanding and positive development, the United Way of Greater Waterbury UPSTARTERS have created the Need To Read Community Project – and they need you to help them get the message out.

THE SOLUTION

Draw how reading makes you feel, so that the feeling can be shared with young people to inspire them to read!

THE STEPS

1

START CREATING

- Grab some paper, pens, pencils or paint – and draw how reading makes you feel.
- Take 5 minutes, or spend 5 hours... it's totally up to you!
- Make as many drawings as you'd like. More is better!

2

TAKE A PHOTO

- Once your artwork is complete, take a good photo of it.
- Send us a photo of each piece, by uploading an image at the web address highlighted below.

WHAT'S NEXT?

- United Way and UPSTARTERS plan on using your art in a variety of ways – everything from social media posts and emails to a custom-made book about the power of reading!

PLEASE UPLOAD YOUR DRAWING AT
UNITEDWAYGW.ORG/NEEDTOREAD



UPSTARTERS is an initiative that gives local youth exposure to the role they can play in addressing community needs. Rather than hoping that youth learn about volunteerism or philanthropy by the time they are adults, **UPSTARTERS** provides opportunities today. **UPSTARTERS** is focused on the future generation of United Way learning to lead now. Get involved at UnitedWayGW.org/UPSTARTERS

