Helping people become more self-sufficient in meeting their basic needs

**Vision:** All Greater Waterbury residents have adequate healthcare, housing and food.

### Outcomes for People #A:
Greater Waterbury residents have timely equitable access to appropriate, affordable physical, dental & behavioral health care, incl. prevention & intervention services.

### Outcomes for People #B:
Greater Waterbury residents have expanded equitable access to safe and affordable housing - temporary and permanent.

### Outcomes for People #C:
Greater Waterbury residents have equitable access to affordable, nutritious food, and other basic needs.

### Strategies:

#### A. Maintain or expand programs’ capacity to equitably provide basic physical, dental, and behavioral healthcare services, including related prevention and intervention services, through adequate funding.

- A. Fund agencies that help people have the necessary resources (financial resources, knowledge, skills, etc.) to obtain and maintain homes (including support services for home owners & potential home owners and support services for tenants).
- B. Promotion of broad scope of 2-1-1 Navigator or other linkages for services.
- C. Facilitate 2-1-1 and providers to support services for homeless individuals and families.
- D. Facilitate 2-1-1 and providers to support services for homeless individuals and families.
- E. Support multi-lingual educational services incl. prevention & intervention services, including for special populations.

#### B. Improve coordination of the current system for providing services, including for special populations.

- B. Support efforts for special multi-lingual, unconventional methods using conventional & unconventional methods appropriate to specific special populations.

#### C. Convene or support greater communication & coordination to provide a continuum of services related to affordable housing.

- C. Convene or support greater communication & coordination to provide a continuum of services related to affordable housing.
- D. Support training/education about existing programs for various provider groups (e.g. faith-based, medical & public school communities).

### Community Change #1:
Greater Waterbury residents have improved access to coordinated comprehensive services appropriate to their needs.

### Community Change #2:
Greater Waterbury residents have expanded equitable access to safe and affordable housing - temporary and permanent.

### Community Change #3:
Greater Waterbury residents have equitable access to affordable, nutritious food, and other basic needs.

### Strategy:
A. Facilitate and support efforts by Food Resource Committee to provide training for staff/volunteers of food assistance programs so that they can identify needs and connect clients to services including culturally appropriate and dietary appropriate choices.
B. Residents have access to a basic needs fund.
United Way of Greater Waterbury – Education Impact Area

**Increasing opportunities for children and youth to succeed**

**Vision:** All Greater Waterbury children have the opportunity to learn and achieve their potential for success in life through positive experiences supported by parents, families, schools, and the broader community.

**Outcomes for People #A:** Greater Waterbury children birth-5 have expanded equitable access to quality early educational experiences.

**Community Change #1:**
Greater Waterbury has a multi-pronged approach in place to enhance families' ability to be their young children's "first teachers".

**Proposed Strategies:**
A. Use materials as a method of exposing parents & caregivers to Child Development and Early Literacy milestones.
B. Support ongoing home visiting programs that focus on early literacy.
C. Support collaboration (incl medical, faith, business, and social service communities) that focuses on working with parents and parents-to-be during pregnancy, at time of birth and ongoing pediatrician visits to promote child development and Early Literacy.

**Outcomes for People #B:** An increased number of Greater Waterbury children and youth 5-24 have equitable opportunities to experience success and achieve their potential.

**Community Change #2:**
Greater Waterbury early care and education providers have easier access to further their professional development leading to widespread adoption of best practices.

**Proposed Strategies:**
A. Increase access to professional development for childcare staff.
B. Support implementation of quality measures at childcare sites that demonstrate improved instruction.
C. Collaborate with others to develop equitable approaches to educate home-based childcare providers about opportunities to improve their knowledge.

**Community Change #3:**
Greater Waterbury has a system to foster families' knowledge, skills, and engagement so they can help their children succeed in school.

**Proposed Strategies:**
A. Collaborate with others to develop a marketing/Advocacy campaign aimed at decision-makers that fosters public education.
B. Support efforts to expand computer literacy and access to technology for families.
C. Collaborate with others to develop a marketing campaign to educate parents on the relationship between school success and success in life.

**Community Change #1:**
Greater Waterbury has a system to foster families' knowledge, skills, and engagement so they can help their children succeed in school.

**Proposed Strategies:**
A. Inclusively support mentoring/peer and mental health support programs for parents and caregivers.
B. Support efforts to expand computer literacy and access to technology for families.
C. Collaborate with others to develop a marketing campaign to educate parents on the relationship between school success and success in life.

**Community Change #2:**
Greater Waterbury offers adequate access to out of school time programs that focus on children's cognitive, physical, and social/emotional competencies.

**Proposed Strategies:**
Support positive youth development programs in which developmental assets are promoted:
A. Boys and girls are educated about life options, including the value of postponing parenthood.
B. Youth are encouraged to excel and continue in their education.
C. Intentional relationship building between adults and children.
D. Enhancing the degree to which both boys and girls feel valued by and have an active role in the community.
E. Adults and youth working with others to develop strategies that improve safety.
F. Children are encouraged to be physically active.
G. Supportive programing impacting youth behavioral/mental health.

**Increasing financial stability through employment opportunities**

**Vision:** All Greater Waterbury residents have adequate economic self-sufficiency for themselves and their family.

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### Outcomes for People #A: Under-employed and unemployed youth and adults (including those who do not speak English) have equitable access to opportunities that may lead to self-sufficiency.

**Proposed Strategies:**
- A. Support programs that help youth and/or adults identify specific realistic career options and understand the education/training necessary to pursue skills.
- B. Support programs that offer English language skills (ESL), including mentoring or shadowing programs.
- C. Support programs that promote assessment and training services for adults with limited cognitive/intellectual/literacy abilities and limited work history.
- D. Support programs that help youth & adults have access to education & training.
- E. Support greater coordination between programs that help youth and/or adults understand career options and the education/training necessary to pursue these options.
- F. Support efforts to educate youth and adults about the value and accessibility of community college.
- G. Promote career ladders.

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### Outcomes for People #B: Underemployed and unemployed youth and adults have equitable access to opportunities that may lead to self-sufficiency.

**Proposed Strategies:**
- A. Support programs that link youth who have skills and readiness with specific actual jobs.
- B. Support efforts to expand public funding for programs that link people who have skills and readiness with specific actual jobs.
- C. Publicize or support efforts to publicize the existence, value and ease of access to programs that assist in developing job readiness skills through creative marketing strategies.
- D. Educate or support efforts to educate employers about existing programs to improve job readiness skills.
- E. Support programs that help employers assist employees with newly acquired job readiness skills to maintain and expand those skills.
- F. Identify and support programs that assist people in overcoming barriers to employment and training; transportation and child care.
- G. Support efforts to expand public funding for programs that provide sufficient specific instruction to assist people to develop job readiness skills.

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### Outcomes for People #C: Expanded equitable employment and training opportunities for returning citizens.

**Proposed Strategies:**
- A. Support Career Counseling/training programs.
- B. Encourage economic development plans to address the lack of timely, affordable transportation to job sites.
- C. Identify and support programs that assist people in overcoming barriers to employment and training; transportation and child care.
- D. Support programs that assist people in addressing personal history issues related to employment (particularly age, disability, credit or criminal background, homelessness).
- E. Encourage employers to consider hiring and retaining people with personal history issues (particularly age, disability, credit or criminal background, homelessness).
- F. Publicize or support efforts to publicize the existence, value and ease of access to career counseling/training programs through creative marketing strategies.
- G. Educate small employers about the availability of career counseling, reemployment & training programs and encourage employers to share this information with impacted employees.

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### Community Change #1: Greater Waterbury has a system in place that provides outreach and career counseling, education, and training to youth and adults necessary to pursue viable careers.

**Proposed Strategies:**
- A. Support programs that link youth and/or adults identify employer expectations and assist them in developing the skills necessary to match those expectations.
- B. Support programs that expand English language skills (ESL).
- C. Support programs that provide assessment and training services for adults with limited cognitive/intellectual/literacy abilities, and limited work history.
- D. Support programs that help youth & adults have access to education & training.
- E. Support greater coordination between programs that help youth and/or adults understand career options and the education/training necessary to pursue these options.
- F. Support efforts to educate youth and adults about the value and accessibility of community college.
- G. Promote career ladders.

### Community Change #2: Greater Waterbury has a coordinated system of providers that focus on job readiness and life skills for youth and adults.

**Proposed Strategies:**
- A. Support programs and practices that increase household income.
- B. Support approaches that include financial literacy.
- C. Support savings programs to encourage financial stability with a focus on emergency savings.

### Community Change #3: Underemployed and unemployed youth and adults get hired and retain jobs.

**Proposed Strategies:**
- A. Support programs that link youth who have skills and readiness with specific actual jobs.
- B. Support efforts to expand public funding for programs that link people who have skills and readiness with specific actual jobs.
- C. To maximize effectiveness of existing resources, encourage coordination between public and private programs that link people who have skills and readiness with specific actual jobs.
- D. Encourage expansion of existing programs to unconventional hours so that employed people can access these programs.
- E. Publicize or support efforts to publicize the existence of career advancement programs through creative marketing strategies.
- F. Educate small employers about availability of career advancement programs and encourage employers to share this information with employees.
- G. Implement job retention strategies.

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**Outcomes for People #4:**

**Proposed Strategies:**
- A. Support programs that help youth and/or adults identify specific realistic career options and understand the education/training necessary to pursue skills.
- B. Support programs that offer English language skills (ESL), including mentoring or shadowing programs.
- C. Support programs that promote assessment and training services for adults with limited cognitive/intellectual/literacy abilities and limited work history.
- D. Support programs that help youth & adults have access to education & training.
- E. Support greater coordination between programs that help youth and/or adults understand career options and the education/training necessary to pursue these options.
- F. Support efforts to educate youth and adults about the value and accessibility of community college.
- G. Promote career ladders.