Like all communities in today’s times, Greater Waterbury is evolving, and with it, an alarming fact is emerging: Fewer people are giving to support those who need a hand up.

But what hasn’t changed at all – not recently, and not in our 80 years – is the fact that, when you give of your time, talent or treasure, you HAVE A DIRECT EFFECT.

You directly help people overcome challenges related to their education, financial stability and basic needs. You change lives. And, you control how big the impact can be.

So we’re asking: Contribute for the first time, or contribute again, or contribute more, because it will HAVE A DIRECT EFFECT.
ON EDUCATION

HAVE A DIRECT EFFECT on how much exposure local children and youth get to early educational experiences, and out-of-school opportunities. You can increase the number of kids entering our schools with fundamental learning skills, and a strong foundation for life-long success.

ON FINANCIAL STABILITY

HAVE A DIRECT EFFECT on connecting people with resources to increase their household income. When linked with employment opportunities, training, and income supports, unemployed or underemployed individuals can obtain skills that build a career, and kickstart economic security.

ON BASIC NEEDS

HAVE A DIRECT EFFECT on the issues of hunger and homelessness. You can increase access to affordable healthcare, stable housing, and food – so that our neighbors can meet their immediate basic needs, and take steps toward long-term independence.

ACROSS OUR 10-TOWN REGION

HAVE A DIRECT EFFECT on people throughout:

Bethlehem    Southbury    Watertown
Cheshire     Thomaston    Wolcott
Middlebury   Waterbury    Woodbury
Prospect

FOR MANY PARTNERS & PROGRAMS

HAVE A DIRECT EFFECT on the single community-wide campaign that can raise the dollars needed to address our region’s most daunting challenges – dollars which go right towards supporting 39 programs and 20 local initiatives.

WITH EVERY DOLLAR TO UNITED WAY

HAVE A DIRECT EFFECT by powering proven work that can reduce the 44% of local households struggling to afford basic needs. Your dollar combines with others to create impact that no individual gift to a single agency or program could ever generate on its own.

Please help improve lives for everyone in Greater Waterbury:

UnitedWayGW.org/give

See inspiring examples of the direct effect over the last 80 years: