

# PARTY WITH A PURPOSE

## THE SITUATION

Many local youth struggle with basic needs, like ample food and consistent housing.

## THE SOLUTION

Throw yourself a birthday party that also supports your peers in the area!



## THE STEPS

1

### PLAN YOUR PARTY

- Connect with United Way to confirm your party.
- Choose a goal for the money you want to raise, or the items you want to collect.
- Create your guest list.
- Consider party decorations, and ask us how to include United Way logos and colors.

2

### PROMOTE & GO!

- Send out your party invitations and include how your guest's donation will help local youth.
- Have a clearly-marked table, container or box for donations.
- Party time! Take lots of pictures and videos!
- Share your pictures and videos on social media, and email them to [person@unitedwaygw.org]

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### GIVE THANKS, GET RECOGNIZED

- Thank your guests for donating and for making an impact in the community.
- To publicize your generosity, United Way will coordinate a check presentation for financial donations, at the United Way of Greater Waterbury office.

**HAVE QUESTIONS? NEED HELP?**

**UNITED WAY CAN ASSIST YOU: CALL 203.757.9855**



United Way  
of Greater Waterbury