

SHOW YOUR NEW BOOK!

THE SITUATION

To highlight the vital role that reading plays in education, understanding and positive development, the United Way of Greater Waterbury UPSTARTERS have created the Need To Read Community Project – and they need you to help them get the message out.

THE SOLUTION

Take a picture of yourself with the book you're currently reading, so it can be shared with young people to inspire them to read!



THE STEPS

1

GRAB YOUR BOOK

- Reading is fun, and should be shared with others.
- What book are you currently reading, or what one have you read recently that was really great? Whatever it is, go grab it!

2

TAKE A PHOTO

- Once you have grabbed the book, take a good picture of it and yourself. Do a selfie, or have someone take the photo for you!
- Upload the photo at the web address highlighted below.

WHAT'S NEXT?

- United Way and UPSTARTERS plan on using your photo in a variety of ways – everything from social media posts and emails to a custom-made book about the power of reading!

PLEASE UPLOAD YOUR PHOTO AT
UNITEDWAYGW.ORG/NEEDTOREAD



UPSTARTERS is an initiative that gives local youth exposure to the role they can play in addressing community needs. Rather than hoping that youth learn about volunteerism or philanthropy by the time they are adults, **UPSTARTERS** provides opportunities today. **UPSTARTERS** is focused on the future generation of United Way learning to lead now. Get involved at UnitedWayGW.org/UPSTARTERS

