

Upstarters Standards

To be considered an “Upstarters” project the following is required:

Alignment with United Way Impact Areas

- Education
 - Early Care and Education - Ages 0-5
 - Positive Youth Development – Ages 5-18
- Basic Needs
 - Access to healthcare
 - Access to housing
 - Access to affordable, nutritious food
- Financial Stability
 - Education and Training for employment
 - Economic security – asset building, VITA, Financial Literacy, Savings

Upstarter Volunteers are between the ages of 10 – 17

Upstarter Volunteers and project follow marketing guidelines

- Use of UWGW logo
- Use of UWGW name
- Speaking for or on behalf of UWGW

Upstarter Volunteers and project follow volunteer guidelines

- Parental permission
- School oversight
- Nonprofit organization oversight

Processing results of project:

- When money is collected, 100% of funds collected are submitted to UWGW
 - check or mobile cause
 - UWGW develops a plan for expending funds
 - Acknowledges effort
- When product is collected, UPSTARTER volunteers will work with community impact staff to select a recipient organization and determine delivery of product.
- Volunteers will communicate the number of hours committed to the project.

UWGW will provide volunteer letter that states volunteer project and volunteer hours.