

# PERSONAL CARE KITS

## THE SITUATION

Individuals or families who live in transitional or low-income housing often find it hard to come by items that are essential for health and hygiene.

## THE SOLUTION

Do a drive that collects and organizes personal care items that can be distributed at local shelters or homeless resource centers.



## THE STEPS

### 1 MAKE YOUR PLAN

- Connect with United Way to confirm your drive, and to determine the recipients of your collected items.
- Build your team of friends and family to help with the drive.
- Determine the dates, times and locations for your drive.
- Secure your locations with the proper authorities.

### 2 PROMOTE YOUR DRIVE

- Post about your drive on your social media – and ask work groups, community groups or faith-based organizations to share your event information.
- Provide the date, time and location for the items drop-off, and the organization that will benefit from the donations.

### 3 DO THE EVENT

- Have tables and containers ready to store the donations you collect.
- Do your drive! Take lots of pictures and videos!
- Share your pictures and videos on social media, and share them with United Way.
- Thank those who donate for impacting the community.

**HAVE QUESTIONS? NEED HELP?**

**UNITED WAY CAN ASSIST YOU: CALL 203.757.9855**



United Way  
of Greater Waterbury