

DIAPER DRIVE



THE SITUATION

Parents often struggle with “basic needs” – everyday items like food or clothing. Baby diapers are really important, but they’re also very expensive.

THE SOLUTION

You can organize a Diaper Drive, so parents can get help and so babies can be comfortable as they grow!

THE STEPS

1

MAKE YOUR PLAN

- Pick a date for your event.
- Build your team with friends, family and classmates who want to help.
- Choose where you’ll keep the collected diapers (at home, at school, at your church).
- Have boxes or bins ready for your diaper collections. Make signs to explain your Drive!

2

PROMOTE YOUR EVENT

- Text or use social media to tell people about your event.
- Give people a set time to donate diapers (“This Friday from 2-4pm,” for example).
- Do the event! Take pictures and videos!
- Make the event fun by keeping an updated list of who has donated the most diapers.

3

CLOSE THE LOOP

- Ask United Way to help you drop off diapers at the local diaper bank.
- Thank everyone who donated to your Drive.
- Let people know through social media how many diapers were collected.
- Send your pictures and videos to United Way.

HAVE QUESTIONS? NEED HELP?

UNITED WAY CAN ASSIST YOU CALL: 203.757.9855



United Way
of Greater Waterbury