

THERE ARE PEOPLE ALL AROUND US...

People represented here by the yellow chair... who just need a break. Who need a connection. Who need a hand. That's why we're asking for EVERYBODY UP – you, us and everybody in this community contributing *something* to help as many people as possible.

What's possible? It's powerful. United Way is the single community-wide campaign that can raise the dollars needed to address our region's most daunting challenges – taking care of immediate needs AND preventing problems from happening in the first place.

Everybody – from all backgrounds, all races, all towns and all ages – can do this. Even 12-year olds!



Ella Copeland
Campaign Co-Chair
12-Year Old
Youth Volunteer

Grant Copeland
Campaign Co-Chair
President & Chief Creative Officer
WORX

EVERYBODY UP

FOR THE ENTIRE REGION



Every dollar you donate – and any time you volunteer – directly impacts people throughout our ten-town region. Please consider giving generously to this year's Annual Campaign: UnitedWayGW.org/give



United Way
of Greater Waterbury

UnitedWayGW.org



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Campaign Branding and Design by **WORX**

EVERYBODY

UP



United Way
of Greater Waterbury

EVERYBODY UP

FOR EDUCATION



You can help local children and youth engage more in learning. With increased exposure to early educational experiences and out-of-school opportunities, more kids will enter our schools with fundamental learning skills – and a foundation for life-long success.

 See all of the partners and initiatives helping to achieve educational goals at UnitedWayGW.org/education ▶

EVERYBODY UP

FOR FINANCIAL STABILITY



You can help individuals connect with resources that increase their household income. When linked with training and employment opportunities, the unemployed or underemployed in our area obtain skills that can foster a career – and ultimately, kickstart their economic security.

 Learn more about the local organizations and programs playing a part at UnitedWayGW.org/financial ▶

EVERYBODY UP

FOR BASIC NEEDS



You can help people throughout our community become more self-sufficient. By getting easier access to affordable healthcare, stable housing and available food, neighbors of ours can overcome the stressful, daily challenges of meeting their basic needs.

 Explore ways that special initiatives and area partners are helping at UnitedWayGW.org/basic-needs ▶