

# PARTY WITH A PURPOSE

## THE SITUATION

Many local youth struggle with basic needs, like ample food and consistent housing.

## THE SOLUTION

Throw yourself a birthday party that also supports your peers in the area!



## THE STEPS

1

### PLAN YOUR PARTY

- Connect with United Way to confirm your party.
- Choose a goal for the money you want to raise, or the items you want to collect.
- Create your guest list.
- Consider party decorations, and ask us how to include United Way logos and colors.

2

### PROMOTE & GO!

- Send out your party invitations and include how your guest's donation will help local youth.
- Have a clearly-marked table, container or box for donations.
- Party time! Take lots of pictures and videos!
- Share your pictures and videos on social media, and email them to [person@unitedwaygw.org]

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### GIVE THANKS, GET RECOGNIZED

- Thank your guests for donating and for making an impact in the community.
- To publicize your generosity, United Way will coordinate a check presentation for financial donations, at the United Way of Greater Waterbury office.

HAVE QUESTIONS? NEED HELP?

UNITED WAY CAN ASSIST YOU: CALL 203.757.9855



United Way  
of Greater Waterbury

**UPSTARTERS** is an initiative that gives local youth exposure to the role they can play in addressing community needs. Rather than hoping that youth learn about volunteerism or philanthropy by the time they are adults, **UPSTARTERS** provides opportunities today. **UPSTARTERS** is focused on the future generation of United Way learning to lead now. Get involved at [UnitedWayGW.org/UPSTARTERS](http://UnitedWayGW.org/UPSTARTERS)

**UPSTARTERS**  
YOUTH COMMUNITY LEADERSHIP