

FINISH THE WRITING PROMPT!

THE SITUATION

To highlight the vital role that reading plays in education, understanding and positive development, the United Way of Greater Waterbury UPSTARTERS have created the Need To Read Community Project – and they need you to help them get the message out.

THE SOLUTION

Finish the prompt, **“Reading is important because...”** so it can be shared with young people to inspire them to read!



THE STEPS

1

START WRITING

- Grab some paper and a pencil or pen – and finish the prompt, **“Reading is important because...”**
- Make your response as long, short, descriptive, simple, funny or serious as you want!

2

TAKE A PHOTO

- Once your response is complete, take a good photo of it. If you want to make it a selfie, that’s great too!
- Send us the photo, by uploading it at the web address highlighted below.

WHAT’S NEXT?

- United Way and UPSTARTERS plan on using your response in a variety of ways – everything from social media posts and emails to a custom-made book about the power of reading!

PLEASE UPLOAD YOUR PHOTO AT
UNITEDWAYGW.ORG/NEEDTOREAD



UPSTARTERS is an initiative that gives local youth exposure to the role they can play in addressing community needs. Rather than hoping that youth learn about volunteerism or philanthropy by the time they are adults, **UPSTARTERS** provides opportunities today. **UPSTARTERS** is focused on the future generation of United Way learning to lead now. Get involved at UnitedWayGW.org/UPSTARTERS

