ACTIVITY TOOLKIT

COMMUNITY CARD MAKING

Help us send 1,200+ cards this holiday season!

THE SITUATION

Elderly folks have suffered a great deal throughout the COVID-19 pandemic. Studies are showing an increase in anxiety & depression amongst all age groups, but especially with the elderly.

THE SOLUTION

Make cards to be passed out through various programs at agencies serving our local elderly population – reaching both homebound elderly and those living in senior housing.

THINGS TO KNOW

- Card makers can choose from 3 different ways to participate:
  1. Create your own card entirely and send it in via mail to United Way of Greater Waterbury for distribution
  2. Print + use a template provided on United Way of Greater Waterbury website here and send it in via mail
  3. Fill out the form on our website here and United Way of Greater Waterbury will print and distribute on your behalf

- We want to encourage participants to write out notes of encouragement in their preferred language

- Submit more than 1 card - make as many as you’d like!

- If submitting a card via mail, please send to: United Way of Greater Waterbury
  100 North Elm St. 2nd Fl
  Waterbury, CT 06702

HAVE QUESTIONS? NEED HELP?

CONTACT JESSICA CARLINO, VOLUNTEER ENGAGEMENT COORDINATOR
JCARLINO@UNITEDWAYGW.ORG OR 203.757.9855 x23

UPSTARTERS is an initiative that gives local youth exposure to the role they can play in addressing community needs. Rather than hoping that youth learn about volunteerism or philanthropy by the time they are adults, UPSTARTERS provides opportunities today. UPSTARTERS is focused on the future generation of United Way learning to lead now. Get involved at UnitedWayGW.org/UPSTARTERS