

# EVERYBODY UP

There are people all around us... people represented here by the yellow chair... who need a hand. That's why we're asking for EVERYBODY UP – you, us and everybody in this community contributing *something* to help as many people as possible.

THESE ARE JUST SOME OF THE WAYS YOU CAN GET INVOLVED:

GIVE TO THE CAMPAIGN  
VOLUNTEER AT EVENTS  
JOIN THE EMERGING LEADERS  
**NEW** LEARN ABOUT UPSTARTERS

United Way is the single community-wide campaign that can raise the dollars needed to take care of immediate needs AND to prevent problems from happening in the first place.

**Everybody** – from all backgrounds, all races, all towns and all ages – can do this. Even 12-year olds!



Ella Copeland  
Campaign Co-Chair  
Youth Volunteer



Grant Copeland  
Campaign Co-Chair  
President & Chief Creative Officer, WORX



NEW CAMPAIGN VIDEO:  
ELLA'S LETTER TO YOU

WATCH NOW AT:

**UNITEDWAYGW.ORG**



United Way  
of Greater Waterbury

Campaign Branding and Design by **WORX**