UPSTARTERS
YOUTH COMMUNITY LEADERSHIP

United Way
United Way of Greater Waterbury



THE NEED-TO-KNOWS

PARTICIPANT AGES & PERMISSIONS

- UPSTARTERS are to be between the ages of 10-17.
- Project participants should have permission from their parents prior to participation – as well as permission from their school, church or related organization where the project is being conducted.

PROJECT TYPES

- UPSTARTERS projects are to be in alignment with the work of United Way of Greater Waterbury and relate to at least one of the three impact areas that United Way of Greater Waterbury's work focuses on: Education, Basic Needs & Financial Stability.
- **Education**
  - Early care and education: Ages 0-5
  - Positive youth development: Ages 5-18
- **Basic Needs**
  - Access to healthcare
  - Access to housing
  - Access to affordable, nutritious food
- **Financial Stability**
  - Education and training for employment
  - Economic security including access to free tax preparation, financial coaching and the ALICE Saves program

MARKETING REQUIREMENTS

- In promoting your project, you may request to use UPSTARTERS and United Way of Greater Waterbury logos, while following our marketing and communication guidelines.
- Communication guidelines state that any use of the UPSTARTERS or United Way logos, how the United Way name will be used, and speaking points about United Way, should be submitted to United Way of Greater Waterbury for approval prior to your project getting started.

PROCESSING RESULTS

- United Way of Greater Waterbury will develop a plan with you for expending & allocating funds and other goods/ items collected. Contact United Way of Greater Waterbury for more information.
- You will be asked to complete a Project Tracking Sheet containing the following information so please keep these things in mind:
  - # of youth participants
  - # of times youth gathered (planning meetings, etc.)
  - # of project hours by youth
  - Amount of resources raised (goods/items, dollars)

HAVE QUESTIONS? NEED HELP?

CONTACT JESSICA CARLINO, VOLUNTEER ENGAGEMENT COORDINATOR
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